

The 20th Annual Benefit Golf Tournament

Colonie Country Club

August 2, 2010

Advertising-Sponsor Options

\$5000 Major Corporate Sponsor:

- ◆ Lunch, Golf, and Dinner for 12 (3 foursomes)
- ◆ Special marker sign on course
- ◆ Company banner display
- ◆ Listing as Major Corporate Sponsor in advance publicity, entry forms, and newsletter
- ◆ Full page program ad

\$2500 Cart Sponsorship

- ◆ Lunch, Golf, and Dinner for 8 (2 foursomes)
- ◆ Name on all carts
- ◆ Company banner display
- ◆ Half page program ad

\$1500 Dinner Sponsor

- ◆ Lunch, Golf and Dinner for 4
- ◆ Sponsor banner to be hung in dining room, sponsor giveaways can be distributed at dinner
- ◆ Half page program ad

\$1000 Lunch Sponsor

- ◆ Lunch, Golf and Dinner for 2
- ◆ Company's name prominently displayed at lunch
- ◆ Half page program ad

\$350 Full-Page Inside Cover Sponsor of Golf Program

- ◆ One full-page Inside Cover Program Ad

\$225 Tee Sign Sponsor (Limited to the first 18)

- ◆ One-quarter page program ad
- ◆ A Day of Advertising with YOUR LOGO or YOUR NAME on one of the 18 Tees being played that day

\$200 Full-Page Sponsor of Golf Program

- ◆ One full-page program ad

\$125 Half-Page Sponsor of Golf Program

- ◆ One-half page program ad

\$75 Quarter-Page Sponsor of Golf Program

- ◆ One quarter-page program ad